IOSR Journal of Business and Management (IOSR-JBM)

Managing Editor Board

- Dr. Muhammad Kashif Irshad, Pakistan
- Dr. Md Golam Mohiuddin, Bangladesh
- . Dr. V. Balachandran, India
- Dr. Wilson Ani, Nigeria
- Dr. Muhammad Sabbir Rahman, Malaysia
- Dr. Pawel Tadeusz Kazibudzki, Poland

International Editorial Board

- . Dr. E. Chuke Nwude, Nigeria
- Dr. Shalini Rahul Tiwari, India
- Dr. Naveed Saif, Pakistan
- Dr. Rishipal, India
- Dr. Devadatta Gopal Ranade, India
- Dr. Radha Mohan Chebolu, India
- Dr. Nurul Fadly Habidin, Malaysia
- Dr. M. Veerappan, India
- Dr. Shakil Adnan Malik, Pakistan
- Dr. P. Malyadri, India
- ❖ Dr. Bandaru Srinivasa Rao, India
- Dr. Anamakiri, Onyemechi Dio, Nigeria
- Dr. Khundrakpam devananda Singh, India
- Dr. Muhammad Ahmed Mazher, Pakistan
- Dr. S.Ravishankar, India
- Dr. Priti Bakhshi, India
- . Dr. Twinkle R. Singh, India
- Dr. Muhammad Zahoor, Pakistan
- Dr. N. Ramu, India
- Dr. Vasthiyampillai Sivalogathasan, Sri Lanka
- DR. Mihir Kumar Shome, India
- Prof. Dr. B.Balamurugan, India
- Dr. Anita Erari, Indonesia
- Dr. Muhammad Jawad, Pakistan

Contact Us

Website URL: www.iosrjournals.org Email: iosrjournals@gmail.com support@iosrmail.org









Qatar Office:

IOSR Journals Salwa Road Near to KFC and Aziz Petrol Station, DOHA, Qatar

India Office:

IOSR Journals SC-89 A, Shastri Nagar, Ghaziabad, UP, India

Australia Office:

43, Ring Road, Richmond Vic 3121 Australia

New York Office:

8th floor, Straight hub, NS Road, New York, NY 10003-9595



IOSR Journal of Business and Management

International Organization of Scientific Research

Contents:

Contents:	
Customer Perceived Value as a Predictor of E-Wom on Online Shopping	01-07
Employment and Income Generation in Brick Industries: A Study in Rangia and Hajo Block of Kamrup(R) District of Assam	08-12
OTC Financial Derivatives Market in India	13-22
Impact of Growth Strategies on Business Profit A Study of Ashakacem Plc, Gombe-Nigeria	23-29
Inclusive and Sustainable Growth in India	30-37
Investing in Mutual funds: Does profession matter?	38-44
Does Exposure To A Country's Culture Affect Consumers' Attitude Towards Brands: A Comparative Study Between Japan and Germany	45-53
Factors Affecting To Enhance Foreign Inward Remittances to Sri Lankan Commercial Banks	54-59
Strategies to Mitigate Behavioural Risk in Investment Decision Making	60-65
Corporate Governance and the Law Governing the Management of Companies in Zimbabwe.	66-70
New Product Development Time Reduction In Indian Bearing Industry By Concurrent Engineering Between Tool Design and Tool Manufacturing	71-77